

**In Reading,
culture counts.**

**The Reading
Cultural Council can
help shine the
spotlight on your
project.**



<http://www.mass-culture.org/Reading#>

Massachusetts Cultural Council (MCC)

The MCC receives an annual appropriation from the state Legislature as well as funds from the National Endowment for the Arts, and others.

- It's mission is to promote education, diversity and access to the arts, humanities, and interpretive sciences
- It makes grants directly and through local cultural councils



MCC Guidelines



Proposed programs must meet the MCC definition of one of the following disciplines:

- **Arts** refers to the creation of work in the crafts and performing, visual, media, folk, design, literary, and inter-disciplinary arts. Also includes the presentation and preservation of, and education about works in these disciplines.
- **Humanities** types of learning that deal with human values and aspirations, human thought and culture, language, and creativity. Examples include, but are not limited to, history, social studies, philosophy, criticism, and literature.
- **Sciences** is limited to its cultural, interpretive, and educational expression and refers to types of learning that deals with nature, science, and technology in ways that explain how they relate to people's lives. Some organizations that conduct this type of activity include aquariums, botanical gardens, nature centers, natural history museums and science centers

Reading Cultural Council (RCC)

The Reading Cultural Council is one of 329 local cultural councils representing every city and town in Massachusetts:



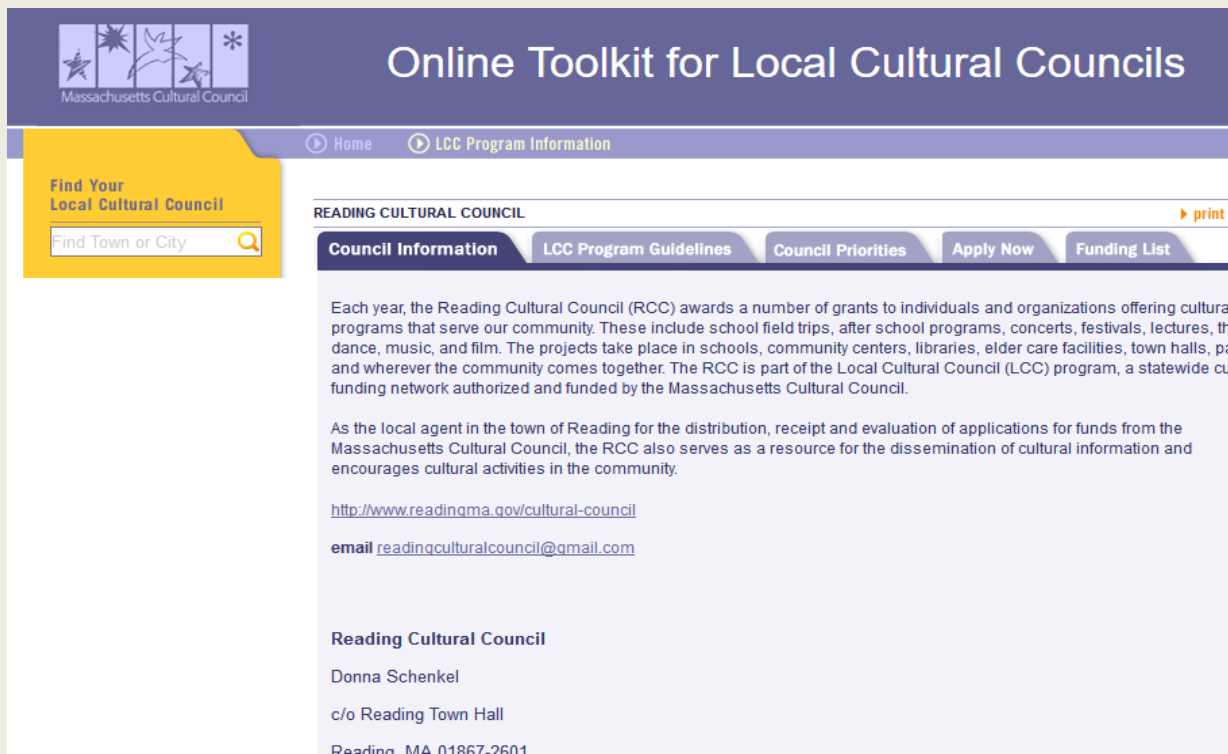
- It is a community resource for cultural information and activities
- It distributes funds made available from the Massachusetts Cultural Council via an application process
- It's comprised of Volunteer members appointed by Selectmen, meets monthly



Reading Cultural Council(RCC)

To access more information go to: <http://www.mass-culture.org/Reading#>

The RCC page displays with applicant information



The screenshot displays the 'Online Toolkit for Local Cultural Councils' page. At the top left is the Massachusetts Cultural Council logo. The main header reads 'Online Toolkit for Local Cultural Councils'. Below this is a navigation bar with 'Home' and 'LCC Program Information' links. A yellow sidebar on the left contains a search box for 'Find Your Local Cultural Council' with the text 'Find Town or City' and a magnifying glass icon. The main content area is titled 'READING CULTURAL COUNCIL' and includes a 'print this' link. A navigation menu below the title offers links for 'Council Information', 'LCC Program Guidelines', 'Council Priorities', 'Apply Now', and 'Funding List'. The 'Council Information' link is active. The text describes the RCC's role in awarding grants for cultural programs and provides contact information for Donna Schenkel at the Reading Cultural Council.

Massachusetts Cultural Council

Online Toolkit for Local Cultural Councils

Home LCC Program Information

Find Your Local Cultural Council

Find Town or City

READING CULTURAL COUNCIL

print this

Council Information LCC Program Guidelines Council Priorities Apply Now Funding List

Each year, the Reading Cultural Council (RCC) awards a number of grants to individuals and organizations offering cultural programs that serve our community. These include school field trips, after school programs, concerts, festivals, lectures, the dance, music, and film. The projects take place in schools, community centers, libraries, elder care facilities, town halls, parks and wherever the community comes together. The RCC is part of the Local Cultural Council (LCC) program, a statewide cultural funding network authorized and funded by the Massachusetts Cultural Council.

As the local agent in the town of Reading for the distribution, receipt and evaluation of applications for funds from the Massachusetts Cultural Council, the RCC also serves as a resource for the dissemination of cultural information and encourages cultural activities in the community.

<http://www.readingma.gov/cultural-council>

email readingculturalcouncil@gmail.com

Reading Cultural Council

Donna Schenkel

c/o Reading Town Hall

Reading, MA 01867-2601

LCC & RCC Council Priorities



Please read the Local Cultural Council Program Guidelines: https://mass-culture.org/lcc_public.aspx

and the Reading Council Priorities BEFORE submitting an on-line application

A screenshot of the Reading Cultural Council website. The page title is "READING CULTURAL COUNCIL" and the amount available for granting in FY 2016 is \$6,400. The "Council Priorities" section lists several requirements for programs, including serving broad segments of the community, involving collaboration, being new and diverse, contributing to cultural vitality, being performed at accessible venues, and having alternate funding sources. The page also includes navigation tabs for Council Information, LCC Program Guidelines, Council Priorities, Apply Now, and Funding List.

Home LCC Program Information

READING CULTURAL COUNCIL [print this page](#)

Council Information LCC Program Guidelines **Council Priorities** Apply Now Funding List

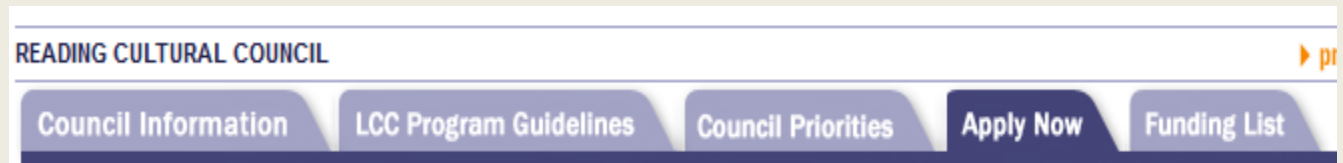
Amount Available for Granting in FY 2016
\$6,400

Council Priorities

- Programs that serve broad segments of the community
- Programs that involve collaboration
- Programs that are new and diverse
- Programs that contribute to the cultural vitality of the community as a whole
- Programs must be performed at an accessible Reading venue although field trips to locations outside Reading are eligible
- Proposals must state a performance date, confirmed artist and venue to be considered
- Programs must have alternate sources of funding and guarantee they will run with only partial RCC funding
- Both on-line and paper applications will be accepted for FY17. We strongly encourage that applications be completed and submitted online. If you choose to submit a paper application, you must print your application and submit a completed signed original and 6 copies by mail or by hand to the Reading Cultural Council at Town Hall, 16 Lowell Street, Reading, MA 01867
- Only one application will be accepted from each organization or applicant unless multiple constituencies are being served
- All applicants must read and adhere to the LCC Program Guidelines. You may find a copy of the guidelines in the LCC Program Guidelines tab.

On-line Application

- Applications are only accepted using the MCC on-line form.
- The MCC makes the online form available on the 'Apply Now' tab starting on September 1st



- There is tutorial available to learn how to submit the application which is here:
https://mass-culture.org/lcc_public.aspx

Resources



- [RCC website \(http://www.mass-culture.org/Reading#\)](http://www.mass-culture.org/Reading#)
- [RCC town website \(http://www.readingma.gov/cultural-council\)](http://www.readingma.gov/cultural-council)
- Email readingculturalcouncil@gmail.com with any questions.