

## **Instructional Motion, David Talbot, Precinct 5**

With McDonald's at 413 Main seeking a site plan engineered to handle double the number of vehicles in an area of Main Street already at an "F" traffic level, move to request that:

- The Select Board / Town Manager commission an independent traffic study to provide accurate projections of traffic impacts and describe consequences if a doubling or other large traffic increase were to occur at 413 Main;
- CPDC request from MassDOT existing crash and accident levels in the area, and solicit the agency's opinion on the traffic and safety impacts if a doubling or other large traffic increase were to occur;
- Select Board / Town Manager communicate to McDonald's the potential availability of the Affordable Housing Trust Fund monies, and potentially other funding sources, if McDonald's were to pursue a mixed-use development that would create far less traffic and better serve the community on many levels.

Background:

- Review and consider adding your name to [this petition](#) on the matter.
- Washington/Main intersection area is highly congested and at an "F" level of traffic, the worst level
- McDonald's is already the largest traffic generator in the downtown, per opinion stated by the CPDC chair
- McDonald's proposes an entirely new double-drive-through site plan plainly engineered to handle double the traffic on the site.
- McDonald's is successfully pursuing a number of technological and marketing trends that provide a path to realizing this doubling by attracting new cars and delivery services to and through the site.
- McDonald's to date has presented misleading traffic impact estimates (based on square footage only, not the new drive-through dynamics) and made the unsupported representation that the impacts would be "negligible."
- Associated report by concerned residents provides data and background on these items.